

Implementer Portrait: Alyssa Jongeneel



Alyssa Jongeneel is an eHealth professional and a psychologist at [Parnassia](#) in The Hague, the Netherlands. She is a specialist in the field of psychosis and other severe mental illnesses and is working on implementing eHealth products within treatment trajectories.

In Dutch, Alyssa says ‘*implementatie*’ (Implementation) and ‘*kennis vertaling*’ (knowledge translation).

What is one of your favourite articles on implementation?

[Accelerating digital mental health research from early design and creation](#)

[to successful implementation and sustainment](#) – David C Mohr et al., 2017.

It highlights that a lot of implementation seems to fail and it tries to explain why. It also underlines the importance of the different stages of implementation; design and testing of the product are very important, as is the last stage of sustainment.

What are you currently working on that relates to implementation?

I am facilitating implementation of products in mental healthcare, focused on psychosis symptoms. These products are for example an App for voice-hearers ([Temstem](#)), an app to boost your social network (Project Network), and Virtual Reality CBT for persons with paranoid delusions.

If you were to have lunch with another ‘implementer’, whom would you pick?

Professor Anil Thapliyal. He engaged the government in implementation of eHealth in mental health care. I would really like to know how he did it, how he got them engaged. I think it is an interesting, important way of thinking outside the box. Do not only look at what you can do yourself, but involve others in the right way.

If you had the resources for it, what within implementation science or practice would you want to work with next?

Personalization of products. Research of Rita Orji shows that personalising a product really gets people more engaged in using the product and it is more effective! Although we want it to be, ‘one size fits all’ does not account for eHealth. We should focus more on individuals instead of groups. It would be best if it would be possible to make the product personal yourself by several settings, to make it something that is ‘yours’, to make it unique.