

## Panel Club 3 – #EIE2021

Optimizing EBI utility, adoption, and impact of EBIs - Targeting fidelity and adaptation from multiple perspectives

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### Topic

The aim of this panel is to challenge how we view adaptation and fidelity. We will explore the different ways in which adaptation and fidelity can be managed, methods for making deliberate adaptations. What can the different actors across the research-to-practice pathway can to do ensure that the utility, adoption, and impact of EBIs for practice can be maximized?

### Who is this for (target audience)?

Intervention researchers, because they develop EBIs that may demonstrate different levels of usability. Implementation researchers, because the strategies they develop and apply are variable in the extent to which they effectively promote fit between EBI and context. Policy makers because of the decisions they make – and, of course, practitioners: it is in their hands the direct challenges with adaptation and fidelity manifest and must be resolved.

### Key discussion points

- What is the optimal balance between fidelity and adaptation and how does that relate to EBI utility, adoption, and impact?
- What is the one thing each actor can do optimize EBI use?
- What methods can be applied to promote systematic and contextually appropriate adaptation of EBIs?
- How can practitioners and other stakeholders be engaged in EBI re-design processes to optimize use of EBIs?

