

Information for YES, WE CAN presenters at #EIE2021

Session format

Your YES, WE CAN session should facilitate collaborative implementation problem solving. During your session, you will share your wicked implementation problem and request input and advice from others. Main actors of the YES, WE CAN session are the **problem owners**, that is you and your co-presenters, and the **problem solvers**, that is your audience. The session will be steered by your **self-selected facilitator** – one of your problem owners – which you appoint prior to the session.

A YES, WE CAN session lasts **60 minutes** and hosts no more than **30 participants**.

- Each session will be centred around **two** wicked implementation questions, challenges or projects. In the final [EIE2021 program](#) you can see the two topics in your YES, WE CAN session.
- A session host will welcome the audience and explain the YES, WE CAN format (as outlined below). Afterwards the audience will be split in two groups – each group will get assigned to a breakout room and work with one wicked implementation problem.
- As soon as the groups are in the breakout rooms, **you** – the **problem owner** – will take over the lead and moderate through your 25 mins of problem solving.
- After 25 mins, **problem owners** will switch breakout rooms and the second problem solving session begins.
- Finally, after two rounds of problem solving, the audience will come back to the plenary and the session host will end the session.
- You, as the **problem owner**, will facilitate the session in the breakout room based on the following structure:

Welcome (5 mins – Problem owner)

- Introduction to problem owners and the wicked implementation problem

Problem Solving (15 min – Problem owners and solvers)

- Quick question time: Problem solvers ask open questions only (who, what, why, how, when etc; one question per person at a time). No advice allowed! Problem owner answers the question.
- Advice time: Problem solvers provide advice / input (one person and one piece of advice at a time; new problem solvers can only add new content). Problem owner only listens to the advice, no responses.

Reflection (5 min – Problem owner)

- Problem owner reflects on the input received (what was helpful, new, can be done?).

The above will be repeated twice such that each problem solver has the opportunity to participate in two rounds of problem solving. Technically, after the first round, the problem owners will switch between the two breakout rooms to problem solve with the other group.

In the following we provide you with everything you need to know to prepare your YES, WE CAN.

Going online

All EIE2021 sessions will be held live and online, based on two tools: The event platform (a form of virtual conference centre) and Zoom. While the EIE2021 will take place on the virtual event platform, the parallel sessions - such as your YES, WE CAN - will use **Zoom** technology. Your audience will be present with you in the Zoom room (i.e., Zoom meeting) which will allow for easy interaction between your panel and session attendees. For each session, there will be a technical assistant to troubleshoot technical issues and ensure that all technology can be used as intended.

How to enter the presentation space

As an EIE2021 presenter, you will wear two (online) hats during the event.

1. Most of the time, you will be attending the EIE2021 as a regular attendee or event delegate. That means that you will enter the event through the delegate portal (a personalized link which will be provided to you) with your login information.
2. For your YES, WE CAN session, you will receive a separate link to access your session room. This link will be provided to you before the event - **please store it at a secure place to ensure a smooth 'walk-in' to your session.**

Prepare your session

It will be important that you consider the *Tips and guidelines for YES, WE CAN sessions* below when preparing the content and process of your session. Additionally, we will support you in designing your session based on two online meetings, the first of which is focused on session design (**DESIGN SESSION**) and the second on preparing you technically (**TECHNICAL TEST CALL**) for the EIE2021. All problem owners are invited to join these sessions. We understand that not everyone might be available to attend, however, we encourage attendance in these session as they will be important to make your EIE2021 YES, WE CAN a success. **As a YES, WE CAN moderator, please attend both the design session and the technical test call** and ensure that information from these sessions reaches everyone involved.

DESIGN SESSION

The design session will provide you with tips, tricks and tools on how to best design your YES, WE CAN. This will include topics such as the set-up of your session (e.g., speaker sequence), the availability and use of technical tools to facilitate audience interaction, and to learn how your session is technically supported during the event. You will have the chance to ask your questions during this session. If you have any questions in advance, please send them to us via info@implementation.eu and we will make sure to cover them during the session.

The design session for YES, WE CANs will take place on **May 4, 2021 at 10 AM CET**. You will receive a calendar invite in due time. You can enter the session via the following link:

<https://live-online-events.zoom.us/j/95755086956?pwd=Q051b3dpRCtYcEpub2ZlMlJCRVFiQT09>

Meeting ID: 957 5508 6956

Passcode: 252197

If you are unavailable at 10 AM CET, an alternative date is **May 4, 2021 at 5 PM CET**. This session is **not explicitly** for the YES, WE CAN format but will cover basics of designing your session. You can enter the session via the same link provided above.

While we highly recommend for all presenters to attend the session, we are aware that time constraints may prevent you from attending. We will record these sessions and make them available to you – please watch them at a time convenient for you in due time prior to the event.

TECHNICAL TEST CALL

The technical test call will function as a practice call for your session. In this session we will cover all technical aspects of your presentation to allow for a hitch-free session at EIE2021. This includes instructions on, e.g., screen-sharing, light and sounds, available technical assistance, and how to enter your presentation space. You will have the chance to ask your questions during this session. If you have any questions in advance, please send them to us via info@implementation.eu and we will make sure to cover them during the session.

The technical test call for YES, WE CANs will take place on **May 20, 2021 at 5 PM CET**. You will receive a calendar invite in due time. You can enter the session via the following link:

<https://us02web.zoom.us/j/81180739866?pwd=ZENXdG1vZUVqZERySnBYcGRJbk9Udz09>

Meeting ID: 811 8073 9866

Passcode: 210527

If you are unavailable on May 20, 2021 at 5 PM CET, an alternative date is **May 25, 2021 at 10 AM CET**. You can enter the session via the same link above.

Tips, tricks and guidelines for YES, WE CAN sessions

As we all have experienced by now, *discussing* online can be a challenge. To make your YES, WE CAN a rich and enjoyable session for your audience, it is important to be well prepared. Together, please follow these guidelines for a great YES, WE CAN at the EIE2021:

THE ROLE OF THE FACILITATOR

First and foremost, **facilitation will be key** to any successful YES, WE CAN but especially when held online. Hence, your facilitator should be an active facilitator of the room and "own" the YES, WE CAN. This will require moderators to

- **be clear** ... in the description of (a) your wicked problem, and (b) the type of input you would like to receive from others. Note: Your audience will be diverse. EIE2021 attendees are researchers, organisational leaders, practitioners, and policymakers from different human service sectors with differing degrees of implementation experience. Think about how to best open your topic to multiple perspectives.
- **be brief** ... You have 5 minutes to introduce your wicked problem. Only tell a short story and quickly get to your problem – do not prepare a presentation with sheets and bullet points, provide only the most necessary materials to make your point.
- **be encouraging** ... The success of this session depends on active problem owners and solvers. Keep the audience engaged, let the debate run when appropriate and move on when it's time.
- **Secure time for the reflection**: Keep an eye on the time, so your audience doesn't need to leave without a reflection by the problem owner. Let attendees leave inspired and stimulate their critical thinking. A good session will keep the participants thinking even after we have pressed the 'end meeting' button.

THE ROLE OF ALL PROBLEM OWNERS

- **Zoom meeting** will be the technical platform for YES, WE CAN sessions. Most of us will be familiar with Zoom technology. In a nutshell, you can make use of all Zoom features during your YES, WE CAN session. You will learn about all your possibilities in the **DESIGN SESSION**.
- YES, WE CAN sessions will be **PowerPoint / Prezi free**. Instead, the free debate will be in focus. This also means that your YES, WE CAN will be limited to 30 participants (15 per

problem solving session). When 30 attendees have entered your room, we will close its “virtual door”. In this way we want to ensure that YES, WE CAN attendees have a clear sense of who is in the room, that all cameras can be turned on, and that attendees can actively engage in the debate at any time.

- Don't be afraid to *be flexible*. See and use opportunities as they come (*if they come*) to enrich your session.
- *Be creative*. We are all tired of sitting in front of our screens and appreciate creative facilitation and debate. Stimulate your audience with your creativity. You are in a virtual space – use the perks of that!
- Don't be afraid of *silence*. Silence can be uncomfortable and feel awkward – and preparation and moderation are key to enable a comfortable flow through your session. However, if silence occurs (especially when reaching out to the audience, people need time to think) stand it for a few seconds – or have a good back up plan for how to avoid this silence.

Social Media

Twitter is a great discussion platform to use during conferences. If you are on twitter, make sure to include your twitter handle in your name badge and on your poster and use the hashtag **#EIE2021**. Twitter can be your extended discussion platform!

Key dates for YES, WE CAN presenters

Design session **May 4, 2021 at 10 AM CET**

Test call **May 20, 2021 at 5 PM CET**

Any questions?

Let us know at

info@implementation.eu