

Yes, We Can 2 – #EIE2021

Presenter: Liset van Dijk (Nivel), Inge Daemen & Jasmijn Timp (ZonMw programme Rational Pharmacotherapy) – Netherlands

Living labs to implement interventions for Therapy Medication Adherence

The Wicked Problem

Medication adherence is notoriously difficult in some parts of health care. Even though ample evidence for some interventions exist, this is not translated to practices easily. Traditional top-down innovation adoption schemes seem to falter and lack sustainable results, in response, new and promising co-creation approaches, like living labs are developed.

Background

In 2020 several living labs have been created in the Netherlands in which groups of health organizations set out to implement existing interventions. **What can we learn from these labs in terms of the continuous practice development, in particular the mutual adaptation of intervention and context?** How do the living labs serve to build capacity for the uptake of such interventions and/or other new care methods?

In this session we share the plans to implement **context-sensitive patient-centred approaches to optimize therapy adherence**, designed to combat known implementation challenges. Key questions:

- How can we build capacity for medication adherence?
- What role does context play in relation to medication adherence and how can we achieve behavioural change in patients and professionals?
- How can we assess effectiveness of the complex interventions for medication adherence, balancing the need for high level evidence with applied research local relevance?
- To what extent are hybrid designs suited to assess effectiveness and implements in living labs with multiple sites; and what are pros and cons in terms of usability of research findings?

Panellists will provide a case description of 3-5 living labs and expected implementation issues. The audience will be asked to advice and think along, to gather input to further develop, implement and assess the living labs.

Who is this for (target audience)?

Professionals in the health care field who are working on implementing new practices, in particular those working on therapy adherence, medication adherence and/or living labs.



