Implementation Run – #EIE2023

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The run

Two experienced, local runners will lead the implementation run on June 9 at 7:00 am CET. The run will take about 45 minutes and you can choose between two distances, 5 km (slow/medium pace) or 7.5 km (faster pace). The run will not only fill your brain with oxygen for the day, but also give you some impressions of Basel City.

When

June 9th 7.00 CET

Meeting point

In front of the main entrance of Hotel Odelya:
Missionsstrasse 21a
CH-4055 Basel

Book your spot

The run is included in your EIE2023 ticket. Please book your spot **via your personal registration link**.

Active Giving – turn your fitness into trees as we are approaching EIE2023!

Active Giving enables individuals to do good for their own health and for the health of our planet. The Active Giving app converts your physical activities into contributions to environmental projects. The Active Giving app can be used to track runs, hikes, bike-rides, workouts and more. Each contribution is supported by a company that cares about the planet and personal wellbeing.

You can now join the EIE2023 Active Giving Team and start planting trees for Eden Reforestation Projects! How to join:

1 - Download the Active Giving app available on the App Store and Google Play
2 - Create a profile
3 - Click "Menu"
4 - Click "Team"
5 - Insert Code **IMPLEM**
6 - Click "Activity"
7 - Start tracking your activities
8 - Share your activity **on Twitter using the hashtag #EIE2023**
9 - Click "Home" to see your personal impact
10 - Click "Menu" + "Team" to see the team impact

All activities tracked with or entered manually in the Active Giving app, or synched from Strava will go towards the EIE2023 team for each member of the team.

The **conversion activity/tree** is:
Running: 5 km = 1 tree
Cycling: 10 km = 1 tree
Walking: 10 km = 1 tree
Swimming: 1 km = 1 tree
All other Workouts: 200 kcal = 1 tree