

Fishbowl 1 - EIE2023

#228- Intuition versus theory: comparing and unpacking levels of contribution, complexity, and value in implementation research and practice

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Your big implementation topic

The value of theories, models, and frameworks to drive and evaluate evidence-based implementation is well established, yet the explicit contribution of theory for generating changes needed for successful health system implementation is less clear. Although theory-driven stakeholder co-design methodology is evolving, theory-based approaches to elicit barriers to implementation of an intervention to inform a theory-driven approach to strategy design often lead to 'on-the-spot' solutions. Whilst these unplanned intuitive approaches may well be effective given healthcare professional tacit knowledge and experience, it is difficult to pin-point ingredients of intuitive impact, which limits how well we can advance the science of implementation.

Key issues to discuss

- What is the value of healthcare professional intuition in the development of implementation strategies?
- To what extent does this intuition align with theoretical recommendations? Does this matter?
- Regardless, to what extent are intuitive strategies effective? How can we best assess this?
- How can we efficiently combine intuition and theory to design effective implementation strategies?

Target audience

Implementation scientists and practitioners, healthcare professionals, healthcare administration/management, members of the community

Active audience involvement

We will:

- incorporate interactive polls using slido to engage participation from the audience;
- ask probing questions at the outset to stimulate discussion
- invite the audience to ask questions/share their own experiences on the topic via a roaming mic