Guidelines for Walk the Talk presenters at #EIE2025

Session format

During Walk the Talk (WTT) sessions, EIE2025 attendees will learn about and discuss the latest implementation research findings. Each WTT has a specific theme, and most contain multiple closely interlinked oral presentations. Other WTTs focus on discussion and debate. Please find the final EIE2025 programme, including your WTT, **here**.

Each WTT will be 60 minutes long and involve a **chair/discussant** and **multiple presenters** and/or **facilitators**. You decide how you want to organise your time.

Practicalities

The EIE2025 will be an in-person event only. We will inform you later about the room where your session will take place. The rooms will also be indicated in the EIE2025 event app, which you can download two weeks prior.

To prepare your session room, please ensure your slides (if you plan to use slides) are ready no later than **May 28th**, as they will need to be checked and uploaded to a computer in your session room. Please send your slides as an **integrated** slide deck with all your presentations included. A link to upload your slides will be sent to you by mid-May. Please let us know if you do not plan to use slides by May 28th.

All WTT presenters can steer their slide deck during their presentation with a presentation remote. Should you or your colleagues require particular technical support—e.g., because you have embedded a video in your slide deck or are using interactive presentation software such as Mentimeter, Prezi, or similar—please let us know when you upload your slide deck.

Preparing your WTT

Please consider the below **Tips, tricks and guidelines for WTTs** when preparing the content of your session. Additionally, we will support you in preparing for your session through **online speaker calls**, with information about what you can expect on-site in Newcastle and opportunities to raise questions you might have about the EIE2025. We are offering these sessions on **May 13th at 9 am and 4 pm CET,** and you should have received a calendar invitation for your preferred call time already. If you have any questions in advance, please send them to us via **eie@implementation.eu,** and we will cover them during the session. You can enter the online speaker calls on May 13th via the following links:

May 13 – 9 am call

https://us06web.zoom.us/j/83987067687?pwd=ub7q4ZxwLLWXeY9lPdcdycmzamxaOG.1

Meeting ID: 839 8706 7687

Passcode: 043507

May 13 – 4 pm call

Join Zoom Meeting

https://us06web.zoom.us/j/82768870081?pwd=WjFZ61H7yU78vCW1tqTEECcGvNysvo.1

Meeting ID: 827 6887 0081

Passcode: 088776

While we highly recommend that all presenters attend the session, we understand that time constraints may prevent you from doing so. We will record these sessions and make them available to you—please watch them at a convenient time before the event.

Tips, tricks, and guidelines for WTTs[1]

Presenting is always a challenge, whether online or in front of a live audience. Follow these guidelines to make your WTT effective and enjoyable.

- If you host a traditional symposium-style WTT, prepare **a single slide deck**—including all your presentations—for your WTT. That way, you will avoid spending time closing/ opening separate slide decks and potential technical glitches during your session.

The role of the WTT chair/discussant

A **good chair is essential for** any successful WTT. Your chair should serve as an **active moderator and facilitator** of the room. This will require WTT chairs to

- Welcome the audience, introduce the speakers and set the scene. Keep in mind to
    - *Limit time spent on introductions*. Keep it brief and use no more than 5 minutes.
    - *Set the scene for a diverse audience*: Introduce your WTT with a clear rationale. What is your main theme? Why did you choose to present on this theme? Your audience will be diverse—EIE2025 attendees are researchers, organisational leaders, practitioners, and policymakers from various human service sectors with different

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[1] Gratefully borrowed and adapted from the ESRII2019 Copenhagen guidelines who gratefully borrowed and adapted it from the ISRII2019 Auckland guidelines.

degrees of implementation experience. Consider how to best open your topic to multiple perspectives.

- *Manage time well*. Chair the WTT according to your time plan—alert presenters when they reach maximum presentation time and steer audience interaction within time limits.

- *Maintain a red thread*. When interacting with the audience, keep the discussion on track and allow it to go off track if that will benefit the session. Have a plan for how to get back to your red thread if discussions take a detour, which can be beautiful. Keep in mind that the online setting requires strong moderation.

- *Continuously gauge the room*. Keep the audience engaged, let the debate run when appropriate and move on when it's time.

- *Secure time for a wrap-up*: A good WTT will keep participants thinking even after the session ends. Let attendees leave inspired and stimulate their critical thinking. Three brief take-home messages can be an effective way to achieve this. Consider how you want to convey these messages.

What all WTT presenters should keep in mind

Prepare well

- Budget your time: Remember to take a minute or two less than your maximum allotment.

- Limit your slides: One minute/slide is a reasonable estimate.

- Consider replacing text with strong (relevant) visuals like flowcharts or graphs.

- Better safe than sorry: Preview your presentation (check for errors, etc)

- Do you want to use a **video** during your presentation? Please let us know beforehand, and our technical assistant will take care of it.

- Do a mock presentation – get together and ask colleagues to evaluate your presentations, delivery, clarity of language, and use of time. If you feel rushed while practising, you likely have too much material.

Keep it simple

- Keep background information to a minimum. Avoid explaining why implementation is important (after all, you preach to the converted).

- Keep textual information minimal. Summarise the main points—avoid including every detail of what you plan to say. Less is more. Remember, people aren't listening to you while they read your slides, and vice versa.

- Limit your talk to three key takeaways. Avoid overwhelming the audience with more information than they can absorb.
- PowerPoint features impressive animations. Just don't go overboard.

Make it lively

- Tell a story – it makes it easier for you to share your world with the audience.
- The WTT chair should stop you as a presenter if you exceed your allocated time, so don't save the best for last! You don't want to have to cut your 'grand finale' short.

Enable a good follow-up

- Include contact details (email, social media handle, etc.) so others can follow up with you/ your team.
- People might want to take and share pictures of presenters and/or slides. If you have issues with this (e.g., results that you would like to keep for a restricted audience for the time being), please let the WTT chair know, so this can be communicated at the beginning of the session. Additionally, add a "no-photography" icon to the slides you would prefer not to have public.
- Using a QR code on your slides is a great way to link to your website, a published paper, or a pre-print. You can create QR codes on this website: https://www.qr-code-generator.com/

If you are looking for scientific and peer-reviewed tips on making effective oral presentations, check out this paper: https://www.ncbi.nlm.nih.gov/pmc/articles/PMC1857815/

Key dates for WTT presenters

Online speakers call   **May 13th, 2025, at 9 am or 4 pm CET**

Send in your slides   **May 28th, 2025.**

Any questions?

Let us know at

eie@implementation.eu