

## Special Session 2

Hard to reach? How hard are you trying? An interactive workshop that will explore co-production in PICE that is inclusive, and results in real changes

*Facilitator: Ian Atkinson, Sandra Atkinson, Chris Lloyd*

### *The session*

We will explore the principles and benefits of the engagement of the public and communities in the definition, design, execution, findings and implementation of research programmes through the discussion of typical 'failure modes' and examples of where the approach in the UK has worked. The workshop presenters are active PICE research facilitators with a passion for inclusivity in research beyond the participation phase and throughout the programme. They will demonstrate the additional benefits that engagement with the third sector i.e., voluntary, community, social enterprise, charities or NGOs (non-governmental organisations), can increase access for the hard to reach communities who are often most in need of the targeted research outcomes. The emphasis is on co production throughout the research cycle in both qualitative and quantitative research.